

Isabella Zuluaga

izuluag@clemson.edu • (704) 606 - 0411 • linkedin.com/in/isabellazuluaga22

EDUCATION

Clemson University

Bachelor of Science in Financial Management and Marketing
Minors in Accounting and French Studies

Clemson, SC
August 2023 – May 2027
GPA: 4.0

WORK EXPERIENCE

Clemson Campus Recreations

Welcome Center Assistant

Clemson, SC
January 2024 - Present

- Provided exceptional customer service to gym members and visitors by promptly addressing inquiries, providing facility tours, and assisting with membership registrations, contributing to a welcoming and positive environment.
- Collaborated with fitness instructors and staff to coordinate class schedules, promotional events, and membership initiatives.

Texas Roadhouse

Server & Trainer

Anderson, SC
August 2023 - Present

- Sold approximately \$1,000 worth of food and beverages per night (3 nights a week).
- Provided excellent wait service to multiple tables in a high-pace, turbulent environment through extensive menu and beverage knowledge.

Starbucks Coffee Company

Barista & Barista Trainer

Fort Mill, SC
August 2021 - Seasonal

- Facilitated comprehensive barista training programs and schedules for new hires, ensuring a smooth onboarding process through extensive mentorship.
- Demonstrated strong product knowledge, effective communication with customers, and adaptability in a fast-paced environment.
- Prepared high-quality beverages at a rapid, efficient speed, consistently adhering to company standards, ensuring an exceptional customer experience.

CAMPUS INVOLVEMENT

Association of Latino Professionals for America

January 2024 – Present

- Actively participated in networking events, workshops, and community service initiatives as a member of the Association of Latino Professionals for America (ALPFA), fostering professional growth, cultural awareness, and collaboration within the Latino community.

Clemson Marketing Association

January 2024 – Present

- Collaborated with fellow members to organize and execute marketing events, philanthropy strategies, and campaigns.
- Engaged in diverse marketing projects and initiatives, leveraging networking opportunities, attending professional development workshops, and collaborating with peers to enhance marketing skills and gain practical industry insights.

Clemson Real Estate Club

CREW Liaison

August 2023 - Present

- Networked with real estate professionals, alums, and guest speakers at club events, to expand personal and professional connections within the industry.
- Facilitated communication and collaboration between the Commercial Real Estate Women (CREW) organization and the real estate club, organizing networking events, guest speaker sessions, and industry-related workshops to enhance members' understanding of opportunities and trends in this sector.

AWARDS

Clemson University President's List

December 2023

- Awarded to students who earned a 4.0 GPA in the Fall 2023 semester.

Partner of the Quarter Award

July 2022

- Out of 30 baristas in store, one was chosen for the quarterly period that recognizes partners who demonstrate exceptional performance, positive attitude, and exemplify the company's values.